

Candidacy Statement

Talega Maintenance Corporation

Annual Election Meeting - November 14, 2023

Name: Serge Jonnaert

1. Why are you interested in serving as a director and what goals do you want to see accomplished within your term as director?

I served two full terms as a Talega Maintenance Corporation Board Member, as Secretary, Vice-President, and President. We have a great, engaged, caring, and fiscally responsible Board that has accomplished a lot during this term, but much remains to be done. After 23 years, our facilities and infrastructure are starting to show their age. Here are the things I would like to see accomplished in the next term:

- *Enhance the brand. Talega enjoys one of the most desirable settings in Southern California. I feel that we can do better to bring this out. We want to elevate the Talega brand in a substantive way, project out an image of exceptional quality of life, exclusivity, and prestige with a focus on timelessness, natural beauty, and impeccable facilities and services. More quality, higher property values, without added cost.*
- *Refresh the main TSAC facility. We want to further maximize the utility to the membership, keep TSAC as the focal point of Talega life and its brand, all within the financial reserve allocations.*
- *Deploy elegant solar structures in the TSAC parking lot that will serve a dual purpose of provisioning all electricity needs for the pools and TSAC -with a target ROI of 3~5 years-, while providing shade for the parked cars.*
- *Continue to nurture a healthier environment for our residents, local wildlife, and ecosystems. We already have and will continue to look at reducing water, herbicide, and fertilizer usage by eliminating turf where appropriate, reintroducing (colorful) California native plants, and explore new and better ways to improve landscape management, continuing to assure the scenic beauty of Talega, while keeping budgets in check.*
- *Further improve processes and member (self)services. We've come a long way with the Talega website and online services, but we can still do more to improve member interactions and operational efficiencies.*
- *Drive more member engagement, maximize the use of the TSAC facility with more 'clubs' (languages, executive/business, books, genealogy,...).*
- *Better planning, flawless execution, and oversight, with a continued sense of urgency. We can do better here. We need an obsessive focus on getting the major projects done, on time, and on or under budget.*
- *Fend off threats. From the toll roads, 24-hour logistics facilities, battery farms, homeless encampments, crime, and vandalism, we need the board to remain vigilant to anything that can impact our safety and quality of life and continue to work with city and county management to assure this.*

I am excited about what we can accomplish and will proudly continue to serve Talega. I therefore ask for your vote.

2. What is your background and experience? Have you served as a committee member or director for a community association? If yes, please elaborate on this experience:

I served two terms as a Talega HOA Board Member, as Secretary, Vice-President, and as President; also five years as both a Board Member and President of the Parkview HOA in Thousand Oaks, CA. By day, I am a technology investment banker. I advise companies on how to address financial, operational, people, sales, marketing, and legal issues before successfully taking them to market for sale. I also have the pleasure of getting previews of all the latest technologies that can bring new efficiencies or enhance quality of life. I also serve as President and Board Member of the IVD Industry Connectivity Consortium (IICC) and am a member of the FDA sponsored Systemic Harmonization & Interoperability Enhancement for Lab Data (SHIELD) workgroup that brings together representatives of five agencies (FDA, CDC, NLM, ONC, and CMS), IVD manufacturers, and key healthcare systems.

3. Are you currently an owner in the association, and if so, for how long? 18 Years

4. Have you served or are presently serving on any committee(s) for the association? Yes

5. Any other information you would like to provide.