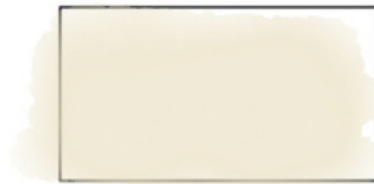


Talega Master Paint Schemes



Approved October 2025

Talega Master Color Scheme Assignments



Stucco/Body



+



Light Trim

(Use Both Trim Colors)

Dark Trim



Accent



Accent



Accent



Accent



Accent

Accent Colors May Only Be Used On Front Door and Shutters

Talega Home Styles Where a Cool Scheme May Be Appropriate

Cottage

Craftsman

Traditional

French

European

French Country

English Cottage

California Ranch

Coastal Colonial

Coastal Cottage



Color Theory & Talega



In nature, we see color go from dark to light as we look from the ground to the sky. This feels natural to the brain.



Color Theory & Talega

Our master planned community was designed to blend in with nature.



Color Theory: Why are Red and Green so Cheerful?

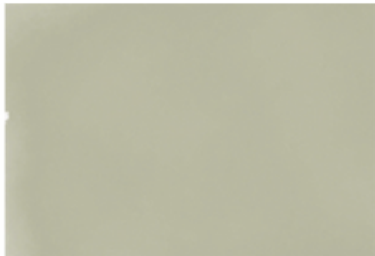
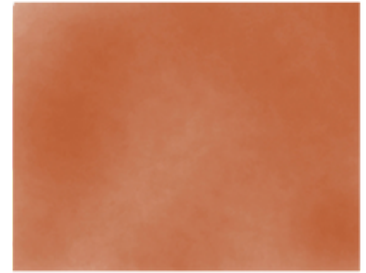
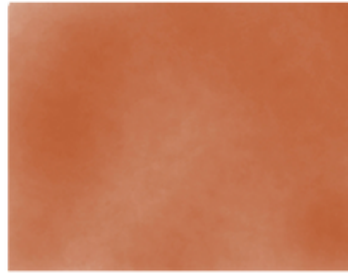
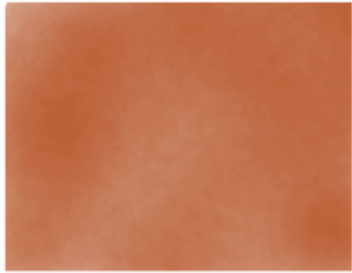


Red and green are opposites on the color wheel. These colors vibrate with a higher frequency when combined with each other.

This makes them exciting and pleasing to the eye.

We wouldn't want to use the primary versions of red and green on our homes, but **subtle variations of red and green can accomplish the same effect.**

Color Theory



Example:

Consider a terracotta tile roof. The top row will represent the color.

Q. Which companion color seems more natural and pleasing to the eye?

A. Because the terracotta and green combination on the left is a version of complimentary colors (red and green), this combination is naturally more pleasing to the eye.



Where warm colors are appropriate

Examples of warm tones in stone, brick, pavers and tile roofing





Where Cool
Colors are
Appropriate



Homes with little to no stone
or pavers (some colors of
brick may be the exception),
gray or solid brown rooftops.
Only some of Talega's
architectural styles may be
appropriate.



Which color scheme seems more pleasing to the eye?



Warm stone, peach/brown roof, warm (green stucco) is the more pleasing combination based on color theory.



Here is the same home style with the same stone facade. Because the stucco is blue (cool), it is not as pleasing to the eye as the warm stucco in the first photo.

Which color scheme seems more pleasing to the eye?



Here is another example of cool color vs. warm color. In the photo above, the roof has a peach undertone making it feel warm. A warm stucco color would compliment the roof best. In this case, the stucco and trim colors are blue or cool and do not harmonize as well with the warm roof color.

To the right, we see another terracotta roof and also very warm stone facade. The paint for the stucco and trim colors are also warm which makes a good choice for this home.



Which color scheme seems more pleasing to the eye?



Above, we see a warm stone facade and terracotta roof tile. The warm stucco adds a pleasing richness to this home.

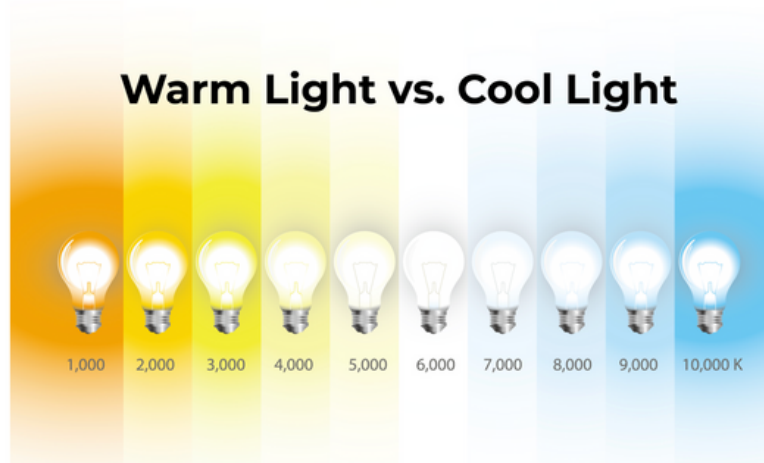


Above is a terracotta roof with a cool gray stucco. It leans to lavender and does not harmonize as well with the terracotta roof as a warm color would.



Which “gray” is right for your home?

All color will lean either to the yellow side or to the blue side. Comparing one color against another will help you to see the differences. The grays on the left lean to the yellow side (or warm). The grays on the right lean blue (or cool).



How to Choose A Color Scheme



What to Consider:

Look carefully at the **stone facade** on your home if you have one. Is it mostly warm or cool?

Your **pathways and driveway materials**. Are they predominantly warm or cool?

Now think about your **roof color**.

A terracotta tiled roof is very warm. A concrete shake roof may lean slightly peachy-brown, which is also warm.

An asphalt roof will most likely be a neutral shade of gray, charcoal gray or battleship gray.

Last, **consider the homes to either side of you and also those directly across from you**.

You'll want to be slightly different from your neighbors. We are not aiming for a cookie-cutter community.

Try a Virtual Test for Your New Paint Scheme



To get a Teaser Preview of How Colors May Look on Your Home:

- A. If you have Chat GPT or other AI , upload a photo of your home and instruct AI to paint each element by color name and code (e.g. paint the stucco SW 7038 Ivory Lace).
- B. Contact your preferred design professional or Sherwin Williams for a virtual color consultation.
- C. Get paint chips or 8'x8' Peel & Sticks sheets from the local Sherwin Williams store or order them online.
- D. Get "Color to Go" paint samples from Sherwin Williams and test them on various surfaces at different times of day/evening before making your decision. See the following page for details on how to do this.

How to Sample Paint Color

Paint can be very tricky, especially on the outside of your home! And you'll most likely be spending many thousands of dollars with your contractor. It is recommended that before signing off on your color scheme, TEST your paint colors on key areas of your home's exterior.

Make sure to paint at least two coats of your color for good coverage and on more than one plane. **Make your sample areas at least 2' x 2'. The bigger the test area, the truer sense you'll get of the outcome.**

Try to paint near key elements of your home such as the stone façade, your roof and even your landscaping color scheme for better assessment and comparison. Then, live with these sample patches for a few days so you can view them in different light at different times of day.

Most paint companies have sample "pots" which are small quantities of their most popular colors. These are for testing purposes, BUT are usually only offered in an eggshell finish which is somewhat shiny.

A flat finish for instance, will appear darker than an eggshell finish, because the light will reflect off the eggshell's surface more than it will the flat. **This is why it's really best to "bite the bullet" and purchase a quart of your colors in the finish you intend to use.**

For the stucco areas of your exterior, you'll most likely be using a flat finish and for the wood trim areas or accent colors, a semi-gloss.

You may not get the result you want the first time you test your paint color. **But by taking the time to test, you'll be able to quickly gauge whether to exchange your scheme for another and save yourself time, money and aggravation in the long run.**

Note - Some specifications you may see on the back of a paint deck swatch:

LRV - Light Reflective Value

Hide - How opaque or transparent paint is or how well it will cover.

Spontaneous Color - This occurs when an adjacent color casts its hue onto another surface. Be especially mindful of this when testing a color that is much lighter or darker than the existing color.